2027 MODEL YEAR

RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1–866–RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: $53,980

RAM 1500 BIGHORN/LONESTAR CREW 4X4
Exterior Color: Bright White Clear–Coat Paint
Interior Color: Black / Diesel Gray
Interior: Deluxe Cloth Bucket Seat
Engine: 3.6L V6 24V VVT eTorque Engine with Stop/Start
Transmission: 8–Speed Automatic 850RE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Air Bags
- Supplemental Front Seat–Mounted Side Air Bags
- Supplemental Side–Curtain Front and Rear Air Bags
- Advanced Brake Assist
- 3.21 Rear Axle Ratio
- Electronic Shift–On–Demand Transfer–Case
- Sentry Key® Theft–Deterrent System
- Anti–Lock 4–Wheel Disc Brakes
- Electric Parking Brake
- Electronic Roll–Mitigation
- Electronic Stability–Control
- Front Heavy–Duty Shock Absorbers
- Rear Heavy–Duty Shock Absorbers
- Active Lane–Management System
- Adaptive Cruise Control with Stop and Go
- Automatic High–Beam Headlamp–Control
- Blind–Spot and Cross–Path Detection
- Full–Speed Forward–Collision Warning Plus
- Hill–Start Assist
- ParkSense® Front and Rear Park–Assist
- ParkView® Rear Back–Up Camera
- Pedestrian Emergency Braking
- Remote Keyless Entry
- Remote–Start System
- Push–Button Start
- Class IV Receiver–Hitch
- Trailer Sway Damping
- 26–Gallon Fuel Tank

INTERIOR FEATURES

- 4–Way Manual Adjustable Driver Seat
- 4–Way Manual Adjustable Front Passenger Seat
- Uconnect® 5 with 8.4–Inch Touch Screen Display
- Handsfree Phone and Audio
- Ram Connect (Connected Services) with Trial
- 4G LTE Wi–Fi® Hot Spot
- Cluster with 3.5–Inch TFT Color Display
- 6 Speakers
- Full Function Media Hub with 2–USB Plus Aux Port
- 12–Volt Auxiliary Power–Outlet

EXTERIOR FEATURES

- 18 x 8.0–Inch Cast–Aluminum Painted Wheels
- 275/65R18 BSW All–Season LRR Tires
- 18–Inch Full–Size Spare Wheel
- Black Power Mirrors
- Automatic Headlamps
- LED Low/High Reflector Headlamps
- LED Front Fog Lamps

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Big Horn Package 23Z

Big Horn Level 1 Equipment Group	$1,695
Heated Front Seats	
Heated Steering Wheel	
8–Way Power Adjustable Driver Seat	
2–Way Power Lumbar Adjustable Driver Seat	
Rear 60/40 Folding Seat	
400W Inverter	
2nd–Row In–Floor Storage Bins	
Rear Power–Sliding Window	
Power Adjustable Pedals	
Automatic–Dimming Rear–View Mirror	
Automatic Power–Folding Mirrors	
Power–Heated Mirrors with Power Fold–Away	
Front Seat–Back Map–Pockets	
Front and Rear Rubber Floor Mats by Mopar®	$215
3.55 Rear Axle Ratio	$145
275/55R20 All–Season LRR Tires	
20 x 9.0–Inch Aluminum Chrome–Clad Wheels	$1,695
275/55R20 OWL All–Season Tires	

Destination Charge **$2,795**

TOTAL PRICE: * $60,525

WARRANTY COVERAGE
5–year or 60,000–mile Powertrain Limited Warranty.
3–year or 36,000–mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

Assembly Point/Port of Entry: SALTILLO, MEXICO S.L. SHIP TO: SOLDTO:

VIN: 3C6–RRFFG7V4–514671 L4–VON: 6963 0929 –0

THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.

21 MPG combined city/hwy — 19 city, 24 highway

Standard pickups range from 12 to 87 MPGe.
The best vehicle rates 146 MPGe.

4.8 gallons per 100 miles

You **spend** **$3,000** in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost **$2,200**

Fuel Economy & Greenhouse Gas Rating (tailpipe only): 4 (1 – 10, Best)

Smog Rating (tailpipe only): 6 (1 – 10, Best)

This vehicle emits 418 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 29 MPG and cost $8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at $3.10 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov
Calculate personalized estimates and compare vehicles

Smartphone QR Code™

GOVERNMENT 5–STAR SAFETY RATINGS

Overall Vehicle Score ★★★★
Based on the combined ratings of frontal, side and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver ★★★★ Passenger ★★★★
Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat ★★★★★ Rear seat ★★★★★
Based on the risk of injury in a side impact.

Rollover ★★★★
Based on the risk of rollover in a single–vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1–888–327–4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 35%

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 59%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON–PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
SALTILLO, MEXICO
COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES

FlexCare
VEHICLE PROTECTION
Ask for FlexCare Vehicle Protection. We Built it. We Back it.