2024 MODEL YEAR

RAM 1500 LONGHORN CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1–866–RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: $65,245

RAM 1500 LONGHORN CREW CAB 4X4
Exterior Color: Delmonico Red Pearl–Coat Exterior Paint
Interior Color: Black / New Saddle Interior Colors
Interior: Leather–Trimmed Bucket Seats
Engine: 5.7L V8 HEMI® MDS VVT eTorque Engine w/ Stop/Start
Transmission: 8–Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags
Supplemental Front Seat–Mounted Side Air Bags
Supplemental Side–Curtain Front and Rear Air Bags
Full–Speed Forward–Collision Warning Plus
Advanced Brake–Assist
ParkView® Rear Back–Up Camera
3.21 Rear Axle Ratio
Remote–Start System
Class IV Receiver–Hitch
7–Pin Wiring Harness
Power Tailgate–Release
Dampened Tailgate
Tailgate–Ajar Warning–Lamp
Active Front Air–Dams
Rain–Sensitive Windshield Wipers
Tire–Fill Alert

INTERIOR FEATURES

Ram Clean–Air System
Uconnect® 5 Nav with 12.0–Inch Touch Screen Display
SiriusXM® 360L with 3–Month Sub Call 800–643–2112
Ram Connect (Connected Services) with Trial
Apple CarPlay®
Google Android Auto™
Cluster with 12–Inch TFT Color Display
Full Function Media Hub with 2–USB Plus Aux Port
115–Volt Auxiliary Power–Outlet
9–Amplified Speakers with Subwoofer
A/C with Dual–Zone Auto Temperature Control
Wood / Leather–Wrapped Steering Wheel
Heated Steering Wheel
Power Adjustable Pedals with Memory
8–Way Power Driver and Passenger Seats
Heated Front Seats
Ventilated Front Seats
Heated Second–Row Seats
Ventilated Rear Seats
2nd–Row In–Floor Storage Bins
Rear Power–Sliding Window

EXTERIOR FEATURES

20–Inch x 9.0–Inch Aluminum Painted/Polished Wheels
275/55R20 All–Season LRR Tires
18–Inch Full–Size Steel Spare Wheel
Bi–Function LED Projector Headlamps
Front LED Fog Lamps
LED Tail Lamps
Tailgate–Handle LED Hitch Lamp
Premium Power Mirrors
Tow Hooks

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Delmonico Red Pearl–Coat Exterior Paint	$245
Customer Preferred Package 27K	
5.7L V8 HEMI® MDS VVT eTorque Engine w/ Stop/Start	$3,045
Destination Charge	**$1,995**

TOTAL PRICE: * $70,530

WARRANTY COVERAGE
5–year or 60,000–mile Powertrain Limited Warranty.
3–year or 36,000–mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLDTO:

VIN: 1C6–SRFKT1RN–194442 L4–VON: 4760 1225 –0

THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.

19 MPG
combined city/hwy
18 city 22 highway

5.3 gallons per 100 miles

Standard pickups range from 12 to 73 MPGe.
The best vehicle rates 140 MPGe.

You spend $6,250 in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost $3,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

1 — 4 — 10 (Best)

Smog Rating (tailpipe only)

1 — 5 — 10 (Best)

This vehicle emits 456 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and cost $9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at $4.05 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov
Calculate personalized estimates and compare vehicles

Smartphone QR Code™

GOVERNMENT 5–STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
Based on the combined ratings of frontal, side and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver ★★★★★ Passenger ★★★★
Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat ★★★★★ Rear seat ★★★★★
Based on the risk of injury in a side impact.

Rollover ★★★★
Based on the risk of rollover in a single–vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1–888–327–4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 61%

MAJOR SOURCES OF FOREIGN PARTS CONTENT:
MEXICO : 32%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON–PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.
COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES

MOPAR® VEHICLE PROTECTION
A PRODUCT OF FCA US LLC
Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.