2027 MODEL YEAR

RAM 1500 LONGHORN CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1–866–RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: $76,805

RAM 1500 LIMITED CREW CAB 4X4
Exterior Color: Serrano–Green Metallic Paint
Interior Color: Bison Brown
Interior: Premium Leather Seats with Filigree
Engine: 3.0L I6 Hurricane HO Twin Turbo with Stop/Start
Transmission: 8–Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Surround–View Camera System
Advanced Multistage Front Air Bags
Supplemental Front Seat–Mounted Side Air Bags
Supplemental Side–Curtain Front and Rear Air Bags
Active Driving Assist System
Active Lane–Management System
Adaptive Cruise Control with Stop and Go
Blind–Spot and Cross–Path Detection
Full–Speed Forward–Collision Warning Plus
ParkSense® Front and Rear Park–Assist
Pedestrian Emergency Braking
Remote–Start System
4–Corner Air–Suspension
Power Tailgate
3.92 Rear Axle Ratio
Rain–Sensitive Windshield Wipers
Active Noise–Control System
Class IV Receiver–Hitch
12–Way / 1–Way Trailer Connector
33–Gallon Fuel Tank

INTERIOR FEATURES

Massaging Driver Seat
Massaging Front Passenger Seat
Heated Front Seats
Ventilated Front Seats
Heated Second–Row Seats
Ventilated Rear Seats
Power Adjustable Pedals with Memory
Uconnect® 5 Nav with 12.0–Inch Touch Screen Display
Ram Connect (Connected Services) with Trial
SiriusXM® 360L with 3–Month Sub Call 800–643–2112
Cluster with 12–Inch TFT Color Display
Front Passenger Interactive Display
Dual Wireless Charging Pad
19–Speaker Harman Kardon® Premium Sound
Wood / Leather–Wrapped Steering Wheel
Heated Steering Wheel
A/C with Dual–Zone Auto Temperature Control
2nd–Row In–Floor Storage Bins

EXTERIOR FEATURES

20 x 9.0–Inch Premium Painted/Polished Wheels
275/55R20 OWL All–Season Tires
Bi–Function LED Projector Headlamps
Automatic High–Beam Headlamp–Control
LED Front Fog Lamps
LED Tail Lamps
Proximity Approach / Departure Lamps
Power Deployable Running Boards
Tow Hooks

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Serrano–Green Metallic Paint	$445
Customer Preferred Package 22K	**$495**
"Longhorn" Badge	
Premium Door Trim Panel	
Warm–Chrome Key Fob	
Body–Color Bumper Group	$395
Body–Color Front Bumper	
Body–Color Rear Bumper with Step–Pads	
Dual–Pane Panoramic Sunroof	$1,595
Trailer Brake–Controller	$295

Destination Charge **$2,795**

TOTAL PRICE: * $82,825

WARRANTY COVERAGE
5–year or 60,000–mile Powertrain Limited Warranty.
3–year or 36,000–mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLDTO:

VIN: 1C6–SRFHP1VN–599138 L4–VON: 7287 0921 –0

THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.

17 MPG
combined city/hwy
15 city 21 highway

5.9 gallons per 100 miles

Standard pickups range from 12 to 87 MPGe.
The best vehicle rates 146 MPGe.

You **spend** **$9,500** **in fuel costs over 5 years** compared to the average new vehicle.

Annual fuel cost **$3,500**

Fuel Economy & Greenhouse Gas Rating (tailpipe only): 3 (1 – 10 Best)

Smog Rating (tailpipe only): 6 (1 – 10 Best)

This vehicle emits 521 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 29 MPG and cost $8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at $3.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov
Calculate personalized estimates and compare vehicles

Smartphone QR Code™

GOVERNMENT 5–STAR SAFETY RATINGS

This vehicle has not been rated by the government for overall vehicle score, frontal crash, side crash, or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1–888–327–4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 55%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:
MEXICO : 39%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON–PARTS COSTS.
FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.
COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES

FlexCare
VEHICLE PROTECTION
Ask for FlexCare Vehicle Protection. We Built it. We Back it.