RAM

2020 MODEL YEAR

RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1–866–RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: $43,190

RAM 1500 BIGHORN/LONESTAR CREW 4X4
Exterior Color: Bright White Clear–Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Deluxe Cloth Bucket Seat
Engine: 3.6L V6 24V VVT eTorque Engine Upg I
Transmission: 8–Speed Automatic 850RE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES
Advanced Multistage Front Air Bags
Supplemental Front Seat Side Air Bags
Supplemental Side–Curtain Front and Rear Air Bags
Conventional Differential Rear Axle
3.21 Rear Axle Ratio
Push–Button Start
Remote Keyless Entry
ParkView® Rear Back–Up Camera
Sentry Key® Theft Deterrent System
Anti–Lock 4–Wheel Disc Brakes
Electric Park Brake
Ready–Alert Braking
Rain–Brake Support
Tire–Fill Alert
Electronic Roll Mitigation
Electronic Stability Control
Trailer Sway Damping
Hill Start Assist
Speed Control
Rotary Shifter–Black
Class III Bumper Hitch
7–Pin Wiring Harness
26–Gallon Fuel Tank
Capless Fuel–Fill

INTERIOR FEATURES
Uconnect® 3 with 5–Inch Display
Cluster 3.5–Inch TFT Black and White Display
Integrated Voice Command with Bluetooth®
Media Hub–2 USB, Full Funct, Aux
12–Volt Auxiliary Power Outlet
6–Speakers
4–Way Manual Adjustable Driver Seat
4–Way Manual Adjustable Front Passenger Seat
Power Front Windows with 1–Touch Up & Down
Front and Rear Climate–Control Outlets
Leather–Wrapped Steering Wheel
Steering Wheel Mounted Shift Control
Tilt / Telescope Steering Column

EXTERIOR FEATURES

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Deluxe Cloth Bucket Seat	$595
Customer Preferred Package 23Z	
Big Horn Level 2 Equipment Group	$2,500
2nd–Row In–Floor Storage Bins	
115–Volt Auxiliary Power Outlet	
115–Volt Auxiliary Rear Power Outlet	
8.4–Inch Touchscreen Display	
A/C Auto Temperature Control w/Dual–Zone Control	
Apple CarPlay®	
Class IV Receiver–Hitch	
Cluster 7.0–Inch TFT Color Display	
Media Hub–2 USB, Full Funct/Chg Only	
Exterior Mirrors with Supplemental Signals	
Google Android Auto™	
Heated Front Seats	
Heated Steering Wheel	
ParkSense® Front and Rear Park–Assist with Stop	
4–Way Power Lumbar Adjustable Driver Seat	
8–Way Power Driver Seat	
Power Adjustable Pedals	
Power Folding Mirrors	
Rear Power Sliding Window	
Rear Window Defroster	
Remote–Start System	
SiriusXM® with 1–Year Radio Sub Call 800–643–2112	
Universal Garage Door Opener	
Front and Rear Rubber Floor Mats	$135
Rear Wheelhouse Liners	$195
33–Gallon Fuel Tank	$445

Destination Charge **$1,695**

Package Value Savings of $2,300
Included in Level 2 Equipment Group
Price

TOTAL PRICE: * $48,755

WARRANTY COVERAGE
5–year or 60,000–mile Powertrain Limited Warranty.
3–year or 36,000–mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLDTO:

VIN: 1C6–RRFMG7LN–344706 L4–VON: 6784 0601

THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.

21 MPG
combined city/hwy
19 city 24 highway

Standard pickups range from 14 to 27 MPG .
The best vehicle rates 136 MPGe.

4.8 gallons per 100 miles

You spend $2,250 in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost $1,950

Fuel Economy & Greenhouse Gas Rating (tailpipe only): 4 (1 – 10, Best)

Smog Rating (tailpipe only): 5 (1 – 10, Best)

This vehicle emits 418 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost $7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at $2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov
Calculate personalized estimates and compare vehicles

Smartphone QR Code™

GOVERNMENT 5–STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver ★★★★★ Passenger ★★★★
Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat ★★★★★ Rear seat ★★★★★
Based on the risk of injury in a side impact.

Rollover ★★★★
Based on the risk of rollover in a single–vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1–888–327–4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 53%

MAJOR SOURCES OF FOREIGN PARTS CONTENT:
MEXICO : 26%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON–PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.
COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES

MOPAR® VEHICLE PROTECTION
A PRODUCT OF FCA US LLC
Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.