RAM

2017 MODEL YEAR

RAM 1500 REBEL CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: $55,195

RAM 1500 REBEL 4X4
Exterior Color: Brilliant Black Crystal Pearl
Interior Color: Black interior / Black seats with Red inserts
Interior: Cloth front bucket seats w/embossed tread pattern
Engine: 5.7L HEMI VVT V8 engine with FuelSaver MDS
Transmission: 8–speed TorqueFlite automatic transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

4–corner air suspension
Elec. shift–on–the–fly part–time transfer case
Front Bilstein monotube performance shocks
Rear Bilstein monotube performance shock absorbers
3.92 rear axle ratio
Engine oil cooler
Auxiliary transmission oil cooler
Tow hooks
Class IV hitch receiver
160–amp alternator
215 mm front axle
Advanced multistage front air bags
Supplemental side curtain air bags
Supplemental side air bags
Conventional differential front axle
Supplemental front seat side air bags
4–wheel anti–lock disc brakes
Electronic Stability Control
Automatic headlamps
4–pin wiring harness
Full–size spare tire

INTERIOR FEATURES

Cloth front bucket seats w/embossed tread pattern
Power 10–way driver and 6–way passenger seats
7–inch customizable in–cluster display
Rear 60/40 split folding seat
Rebel door trim panel
Rebel all–weather floor mats
Heated steering wheel
Front heated seats
Uconnect 5.0–inch Touch/Hands–free communication
5–inch touchscreen
LED fog lamps
Air conditioning
Steering wheel–mounted audio controls
Power windows with front one–touch up and down
Temperature and compass gauge
SiriusXM satellite radio with 1–year subscription
Hands–free communication with Bluetooth streaming

EXTERIOR FEATURES

Sport performance hood

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Brilliant Black Crystal Pearl	**$225**
Monotone paint	
Customer Preferred Package 26W	
Bright dual rear exhaust tips	
Luxury Group	**$800**
Auto–dimming rearview mirror	
Pickup box lighting	
Power folding exterior mirrors	
Black power folding heated mirrors w/ turn signals	
Auto–dimming exterior driver mirror	
Universal garage door opener	
Sun visors with illuminated vanity mirrors	
Overhead console with garage door opener	
Protection Group	**$175**
Transfer case skid plate	
Front suspension skid plate	
Trailer Tow Mirrors & Brake Group	**$530**
Trailer Brake Control	
Black, power, manual folding, trailer tow mirrors	
Trailer tow mirrors	
Remote Start & Security Alarm Group	**$595**
Remote start system	
Security alarm	
8–speed TorqueFlite automatic transmission	**$1,000**
Anti–spin differential rear axle	**$525**
5.7L HEMI VVT V8 engine with FuelSaver MDS	**$400**
Engine oil heat exchanger	
Heavy–duty transmission oil cooler	
Heavy–duty engine cooling	
Power sunroof	**$1,425**
Keyless Enter 'n Go with push button start	**$300**
Remote proximity keyless entry	
121–litre (26.6–gallon) fuel tank	**$250**
Uconnect 8.4–in Touch/SXM/Hands–free/NAVready	**$950**
8.4–inch touchscreen	
Humidity sensor	
Navigation–ready, see your retailer for details	
A/C with dual–zone automatic temperature control	
9 Alpine speakers with subwoofer	**$450**
ParkView Rear Back–Up Camera	**$475**
Spray–in bedliner	**$550**
Federal A/C Excise Tax	**$100**
Destination Charge	$1,795

TOTAL PRICE: * $65,740

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6–RR7YT6HS–856916 L4-VON: 9445 S.L. 0807

*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.
** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

FCA Canada Inc.

5–YEAR / 100,000–KM $0 DEDUCTIBLE POWERTRAIN LIMITED WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2017 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5–year or 100,000–kilometre fully transferable Powertrain Limited Warranty* with $0 deductible plus 24–hour roadside assistance.+ SRT vehicles are backed by a 3–year or 60,000–kilometre fully transferable Powertrain Limited Warranty* with $0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust–through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The High Voltage Battery, if equipped, is backed by a 10–year or 160,0000–kilometre warranty.*

* Whichever comes first. Some conditions may apply.+The 5–year/100,000–kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.

Canada ENERGUIDE

Gasoline Vehicle
Véhicule à essence

Fuel Consumption / Consommation de carburant

14.0 L/100 km
combined/combinée

16.1 city / ville
11.5 highway / route

20 mi/gal

Annual fuel cost
for an annual distance of 20,000 km, and an average fuel price of $0.93 per litre

$ 2 604

Coût annuel en carburant
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 0,93 $ par litre

Standard pickup trucks range from / Les camionnettes ordinaires font entre

9.8 - 16.3 L/100 km

L_e is gasoline litre equivalent
L_e signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone

3
1 — 328 g CO_2/km — 10
Best/meilleur

Smog Rating / Indice de Smog

6
1 — 10
Best/meilleur

Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

For more information visit
vehicles.nrcan.gc.ca

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

Pour plus d'information visitez
vehicules.rncan.gc.ca